

# MEDIA accreditation

## Bundesliga and Bundesliga 2, 2014/15 season



<b>Application for:*</b>	<input type="checkbox"/> Day Pass	<input type="checkbox"/> Season Pass
Parking pass:*	<input type="checkbox"/> Yes	<input type="checkbox"/> No

**To:** Club/Joint Stock Company (Club)\*

### For Day Pass applications:

Match day	Date	Fixture
<input type="text"/>	<input type="text"/>	<input type="text"/> - <input type="text"/>

### From:

Name:*	<input type="text"/>	First name:*	<input type="text"/>
Address:*	<input type="text"/>		
Phone:*	<input type="text"/>	Fax:	<input type="text"/>
Mobile:*	<input type="text"/>	E-mail:*	<input type="text"/>
<input type="checkbox"/> <b>Full-time (sports) journalist</b>			

### Address for dispatch:

Name:*	<input type="text"/>	First name:*	<input type="text"/>
Address:*	<input type="text"/>		

### Employment status:\*

<input type="checkbox"/> Employer: (Agency/Publishers)	<input type="checkbox"/> Self-employed (Name of Company/Commercial register no.)	<input type="checkbox"/> Freelance (Social security number/Tax ID)
<input type="text"/>	<input type="text"/>	<input type="text"/>
(Editorial department/Respons. contact/Function)	Editorial appointment by (Editorial department/Respons. contact/Function)	Editorial appointment by (Editorial department/Respons. contact/Function)
<input type="text"/>	<input type="text"/>	<input type="text"/>
Address	<input type="text"/>	
Phone	<input type="text"/>	E-mail <input type="text"/>

German media/press ID:*	<input type="checkbox"/> Yes; issued by:	<input type="text"/>	<input type="checkbox"/> No
International media/press ID:*	<input type="checkbox"/> Yes; issued by:	<input type="text"/>	<input type="checkbox"/> No
(Please tick where appropriate and attach copy of media/press ID)			

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## Bundesliga and Bundesliga 2, 2014/15 season



### Important Notice:

Only full-time (sports) journalists with a media/press ID are eligible for media accreditation; if required, freelancers or self-employed journalists must also show they are specifically working on behalf of a newspaper/magazine or an internet editorial office. The club is furthermore entitled to request proof of a legitimate assignment. Possession of a media/press ID is in itself no guarantee that accreditation to cover matches of the German Bundesliga and Bundesliga 2 will be issued without proof of an explicit editorial assignment. International (sports) journalists must hold a media/press ID issued by AIPS (Association Internationale de la Presse Sportive) as well as provide proof of an assignment on behalf of a newspaper/magazine or an internet editorial office.

Once issued, a media accreditation is non-transferable and entitles the holder (i) to occupy and use a working space on the post match press stand, (ii) to access the mixed zone after the match, and (iii) to attend the press conference, subject to space restrictions. At no time shall media accreditation holders be permitted access to any pitch-side areas.

It must be particularly noted that **a media accreditation does not entitle the holder to produce match footage in the meaning of the aforementioned Implementation Regulations for the Media Guidelines for matches of the German Bundesliga or Bundesliga 2 during the 2014-15 season (Annex XI of the Licensing Rules)**. Match footage includes all visual and audiovisual recordings of sequences or individual images (including sequence stills) of the championship matches of the Bundesliga and Bundesliga 2 (including SuperCup and relegation) which are made from the time the stadium opens to the time it closes or of the infield area (including spectators' area and interview zones). The home clubs may refuse permission to take technical equipment required to produce match footage (e.g. cameras or video cameras) into the stadium.

By submitting their signed accreditation request, media representatives confirm (i) acceptance of the **Implementing Regulations for the Media Guidelines for matches of the German Bundesliga and Bundesliga 2 during the 2014/15 Season** (available as download at start of season on 1 July 2014 in the media centre on Bundesliga.de; also available from the Association of German Sports Journalists, VDS, and/or the clubs themselves), and (ii) strict compliance with the pertinent terms and conditions.

Non-compliance with the terms and conditions described in the Implementing Regulations and related annexes will result in the immediate withdrawal of accreditation, and may also lead to future accreditation requests being refused.

The League Association, DFL, the clubs and their representatives, employees and vicarious agents do not accept any liability for damage to the journalist's property, unless such damage has been caused intentionally or by gross negligence.

All **accreditation requests** including the legible annexes **must be fully completed** and submitted to the club not later than 6pm on the Monday prior to the weekend match, or at 6pm on the Thursday prior to the weekday match (Tuesday/Wednesday). Any later requests will not be processed.

By signing this application for accreditation the undersigned vouches for the accuracy of statements made, as well as the knowledge of and compliance with accreditation regulations as well as the Implementation Regulations concerning the Media Guidelines for matches of the German Bundesliga and Bundesliga 2 (Annex XI Licensing Rules).

Date

Signature

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### Encs:

- Copy of media/press ID
- Proof of editorial assignment