

PHOTO accreditation

Bundesliga and Bundesliga 2, 2014/15 season



| | | |
|--------------------------|---|--|
| Application for:* | <input type="checkbox"/> Day Pass | <input type="checkbox"/> Season Pass (pitch-side areas of the stadium) |
| | <input type="checkbox"/> Pitch-side area <input type="checkbox"/> Workstation on stand (depends on capacities) | |
| Parking pass:* | <input type="checkbox"/> Yes <input type="checkbox"/> No | |

To: Club/Joint Stock Company (Club)*

For Day Pass applications:

| Match day | Date | Fixture |
|----------------------|----------------------|---|
| <input type="text"/> | <input type="text"/> | <input type="text"/> - <input type="text"/> |

From:

| | | | |
|--|----------------------|--------------|----------------------|
| Name:* | <input type="text"/> | First name:* | <input type="text"/> |
| Address:* | <input type="text"/> | | |
| Phone:* | <input type="text"/> | Fax: | <input type="text"/> |
| Mobile:* | <input type="text"/> | E-mail:* | <input type="text"/> |
| <input type="checkbox"/> Full-time (sports) photographers | | | |

Address for dispatch:

| | | | |
|-----------|----------------------|--------------|----------------------|
| Name:* | <input type="text"/> | First name:* | <input type="text"/> |
| Address:* | <input type="text"/> | | |

Employment status:*

| | | |
|--|--|--|
| <input type="checkbox"/> Employer: (Agency/Publishers) <input type="text"/> (Editorial department/Respons. contact/Function) <input type="text"/> | <input type="checkbox"/> Self-employed (Name of Company/Commercial register no.) <input type="text"/> Editorial appointment by (Editorial department/Respons. contact/Function) <input type="text"/> | <input type="checkbox"/> Freelance (Social security number/Tax ID) <input type="text"/> Editorial appointment by (Editorial department/Respons. contact/Function) <input type="text"/> |
| Address <input type="text"/> | | |
| Phone <input type="text"/> | E-mail <input type="text"/> | |

| | | |
|---|---|-----------------------------|
| German media/press ID:* | <input type="checkbox"/> Yes; issued by: <input type="text"/> | <input type="checkbox"/> No |
| International media/press ID:* | <input type="checkbox"/> Yes; issued by: <input type="text"/> | <input type="checkbox"/> No |
| (Please tick where appropriate and attach copy of media/press ID) | | |

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Important Notice :

Only full-time (sports) photographers with a media/press ID are eligible for photographers' accreditation; if required, freelancers or self-employed journalists must also prove that they are on an official assignment on behalf of a newspaper/magazine or an internet editorial office. Furthermore, the club is entitled at any time to request proof of the photographer's editorial assignment. Possession of a media/press ID is in itself no guarantee that accreditation to cover matches of the German Bundesliga and Bundesliga 2 will be issued without proof of an explicit editorial assignment. International (sports) photographers must hold a media/press ID issued by AIPS (Association Internationale de la Presse Sportive) as well as provide proof of an assignment on behalf of a newspaper/magazine or an internet editorial office.

Once issued, a photographers' accreditation is non-transferable and entitles the holder (i) to occupy and use a working space allocated by the club in one of the pitch-side photographers' areas or in the designated stand area - subject to space restrictions, (ii) to attend the post-match press conference, subject to space restrictions. Recordings in the (inside) interview zones will be permitted only in exceptional cases and with the agreement of the home club.

It must be particularly noted that **a photographer's accreditation entitles** the holder **to produce match footage** within the meaning of the aforementioned Implementation Regulations **in the form of individual images or sequence stills, but not in the form of moving images**. Match footage includes all visual and audiovisual recordings of sequences or individual images (including sequence stills) of the championship matches of the Bundesliga and Bundesliga 2 (including SuperCup and relegation) which are made from the time the stadium opens to the time it closes or of the infield area (including spectators' area and interview zones).

By submitting their signed accreditation request, media representatives confirm (i) acceptance of the **Implementation Regulations concerning the Media Guidelines for matches of the German Bundesliga and Bundesliga 2 during the 2014/15 Season** (available as download at start of season on 1 July 2014 in the media centre on Bundesliga.de; also available from the Association of German Sports Journalists, VDS, and/or the clubs themselves) and (ii) strict compliance with the pertinent terms and conditions. Specifically, photographers shall be required to observe the following rules and directives:

- at no time to enter the field of play or team areas (in particular the players' tunnel, as well as the locker rooms of the players, coaches and referees;
- to wear the silver-grey photographers' bib and return it prior to leaving the stadium (unless otherwise agreed with the club concerned)
- to stay within the photographers' working areas designated by the DFL and the club concerned, and ensure that their technical equipment is positioned or stored such that it does not pose any hazard to third parties;
- to ensure that **during the match** (including the half-time break) both they and their clients restrict themselves to using **a maximum of fifteen pictures** (no sequences of stills and no videosimilar foto series) taken from the stadium and/or the match on the **internet** or in **online media**. Digitized recordings may be forwarded without restriction during the match for the purpose of internal editing only;
- to ensure that their pictures are **used** for editorial and journalistic reporting purposes only. Please note that any use of pictures for commercial and/or advertising purposes shall be subject to prior notice to DFL and prior written approval by the clubs of the players concerned or other protagonists. This does not affect any rights of third parties.

Non-compliance with the terms and conditions described in the Implementation Regulations and related annexes will result in the immediate withdrawal of accreditation, and may also lead to future accreditation requests being refused.

The League Association, DFL, the clubs and their representatives, employees and vicarious agents do not accept any liability for damage to the photographer's property, unless such damage has been caused intentionally or by gross negligence.

All **accreditation requests** including the legible annexes **must be fully completed** and submitted to the club not later than 6pm on the Monday prior to the weekend match, or at 6pm on the Thursday prior to the weekday match (Tuesday/Wednesday). Any later requests will not be processed.

By signing this application for accreditation the undersigned vouches for the accuracy of statements made, as well as the knowledge of and compliance with accreditation regulations as well as the Implementation Regulations concerning the Media Guidelines for matches of the German Bundesliga and Bundesliga 2 (Annex XI Licensing Rules).

Date

Signature

Encs:

- Copy of media/press ID
- Proof of editorial assignment